# **Privacy Policy**

Last Updated: November 2, 2021

This Privacy Policy will help you understand how your personal information will be collected and used as you use this website. The primary goal of Marmon Link in collecting personal information is to provide you with a better overall experience while visiting our website—this includes personalized services, interactive communications, and many other types of services.

By visiting this website, you are accepting the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, then please do not use our website, or utilize the opt out practices listed below in the "Opting Out" section.

# **Types of Information We Collect**

#### Information You Give Us

Any personal and company information you enter on our website (whether in the registration process, any contact forms or other communications with us, or in any transactions) will be received and stored by us.

#### **Automatic Information**

"Cookies", web beacons, and similar technologies to identify and recognize your use of our website will be used when your web browser or device accesses our website or other content served by Marmon Link or third parties on behalf of Marmon Link.

We use these technologies to better understand how our site visitors interact with and use our website. This information may also be used for the purposes of providing targeted online advertising.

Whether or not you allow this information to be collected depends on your browser settings. See the "Opting Out" section below to learn more about how to block these specific technologies. Blocking these technologies may limit your access or use of the website.

#### **Email Information**

When we send marketing-related emails, we receive information on if you opened the email and what links were clicked. If you do not wish to receive marketing emails, you may unsubscribe at any time by clicking the Unsubscribe link towards the bottom of each marketing email.

## **Opting Out**

To opt out of analysis by Google Analytics on our website and other websites, please visit the Google Analytics Opt-out Browser Add-on <u>page</u>:

https://tools.google.com/dlpage/gaoptout

To opt out of personalized ad delivery on the Google content network, please visit Google's Ads Settings <u>page</u>:

https://adssettings.google.com/authenticated

If you wish to opt out permanently from Google Ads even when all cookies are deleted from your browser, you can install Google's Interest Based Opt-out <u>plugin</u>: <a href="https://support.google.com/ads/answer/7395996">https://support.google.com/ads/answer/7395996</a>

You can also manage many companies' cookies used for online advertising at the US based aboutads.info choices <u>page</u>. Or you may choose to change your browser settings to opt out of cookies.

http://www.aboutads.info/choices/

To opt out of interest-based ads on mobile devices, please follow these instructions for your mobile device:

On Android open the Google Settings app on your device and select "Ads" to control the settings.

On iOS devices with iOS 6 and above use Apple's advertising identifier.

To learn more about limiting ad tracking using this identifier, visit the settings menu on your device.

#### **Website Links**

Our website may contain links to other sites that collect personal information from you themselves. We cannot guarantee that these other sites adhere to the same privacy policy standards as Marmon Link does regarding your personal information.

#### Will Your Information Be Shared?

Marmon Link may share your information we collect with Hubbard Interactive in connection with the marketing and advertising services Hubbard Interactive provides to us. Other than what is provided for in this Privacy Policy, we will not disclose any of your personally identifiable information except for when we have your permission or what is necessary for the fulfillment of a transaction.

We may disclose account information in special cases when we believe it is necessary to

identify, contact, or bring legal action against someone who may be violating our website Terms & Conditions, or when we believe in good faith that the law requires it.

# **Information Security**

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

To secure your credit card information, we act in accordance with the Payment Card Industry Data Security Standard (PCI DSS).

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

# **Updating or Removing Personally Identifiable Information**

You may access, correct, or remove any personally identifying data you have supplied to Marmon Link. If you believe that an error has been made in the accuracy of the data collected from you, we will correct the error upon verification of the error and the identity of the person seeking the correction.

## **Updates**

We recommend that you regularly review this Privacy Policy, as we may update it at any time without notice.

### **Contact Information**

If you have any questions about this Privacy Policy, please contact us at one of the following:

Phone Number 763-488-3000

Email privacypolicy@marmonlink.com